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My website: [littlebluetrain.com](http://littlebluetrain.com)

## QUALIFICATIONS

2016 - PGCE Secondary Computing

1994 - MSc IT & Learning

1992 - City & Guilds (7307) Further & Adult Education Teaching Certificate

1984 - BA (Hons) Economics

## SKILLS

- A** - Stakeholder engagement and TNA
- Content lifecycle and project management
- Written and verbal communication
- D** - Instructional Design theory (Merrill)
- Adult learning theory (Kolb)
- Accessibility and inclusive design
- D** - Articulate Storyline, RISE 360, Camtasia
- HTML/CSS
- I** - LinkedIn Learning Administrator/Curator
- LMS platforms (Kallidus, Canvas etc)
- E** - Feedback-driven content improvement (Kirkpatrick)

## REFERENCES

**Carlene Barton**, eLearning Technologist,  
University of Manchester  
[carlene.barton@manchester.ac.uk](mailto:carlene.barton@manchester.ac.uk)

**Ana Ferguson**, Head of HR,  
British Horse Society  
[ana.ferguson@bhs.org.uk](mailto:ana.ferguson@bhs.org.uk)

# DENISE F CONNELLY

Instructional Designer - eLearning Developer – eLearning Technologist

## EXPERIENCE

I am an eLearning professional with over 25 years of experience in designing, developing, and delivering training for public and private sector clients.

I am:

- Experienced in digital learning design and development with a strong background in higher education, eLearning development, and digital capability building
- Skilled in designing accessible, learner-focused content and working with academic and professional services staff to support the implementation of technology-enhanced learning
- Adept in stakeholder liaison, data reporting, and aligning learning resources to pedagogic goals and digital strategy

## WORK HISTORY

August 2024 - Present	eLearning Support Officer	University of Manchester Library
June 2024 – July 2024	Exam Invigilator	St Gabriel's RC High School, Bury
November 2023 – January 2024	Freelance eLearning Developer	British Horse Society & British Riding Clubs
July 2021 – July 2023	eLearning Implementation Manager	British Horse Society
Sept 2019 – February 2020	Teaching Assistant	Vision for Education
March 2018 – May 2019	Freelance eLearning ID / Developer	Little Blue Train
Sept 2016 – December 2016	Computer Science Teacher (PRU)	Vision for Education
Sept 2014 – February 2015	Teaching Assistant	Vision for Education
March 2004 – July 2015	Freelance eLearning ID	Little Blue Train
August 1999 – March 2004	Instructional Designer	IBM Knowledge Factory
And more...		

